



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

**ABU DHABI
HOTEL PERFORMANCE
REPORT
JANUARY 2022**



ABU DHABI HOTEL PERFORMANCE

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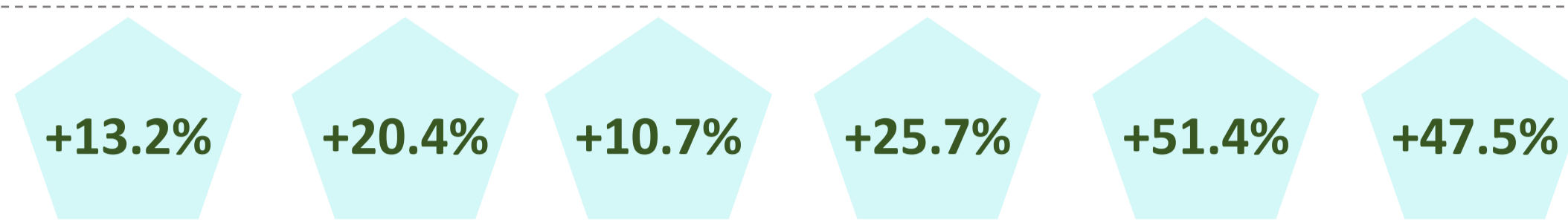
JANUARY 2022

OVERALL PERFORMANCE – JAN 2022

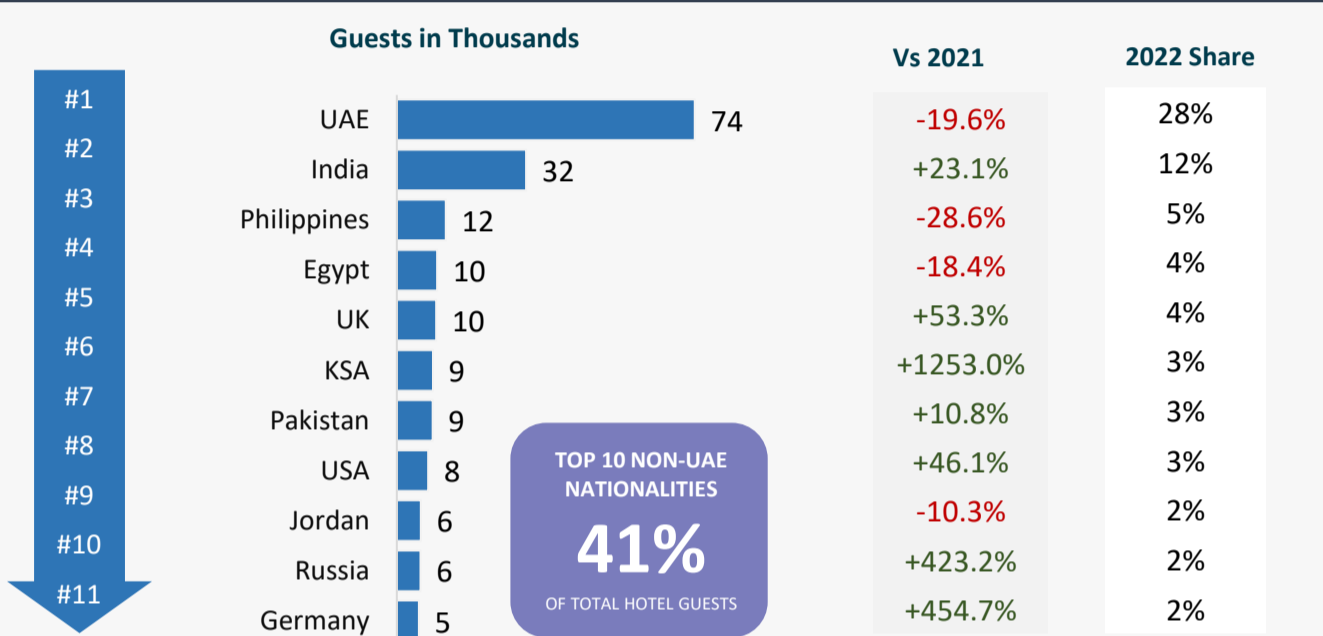
January
2022
Performance



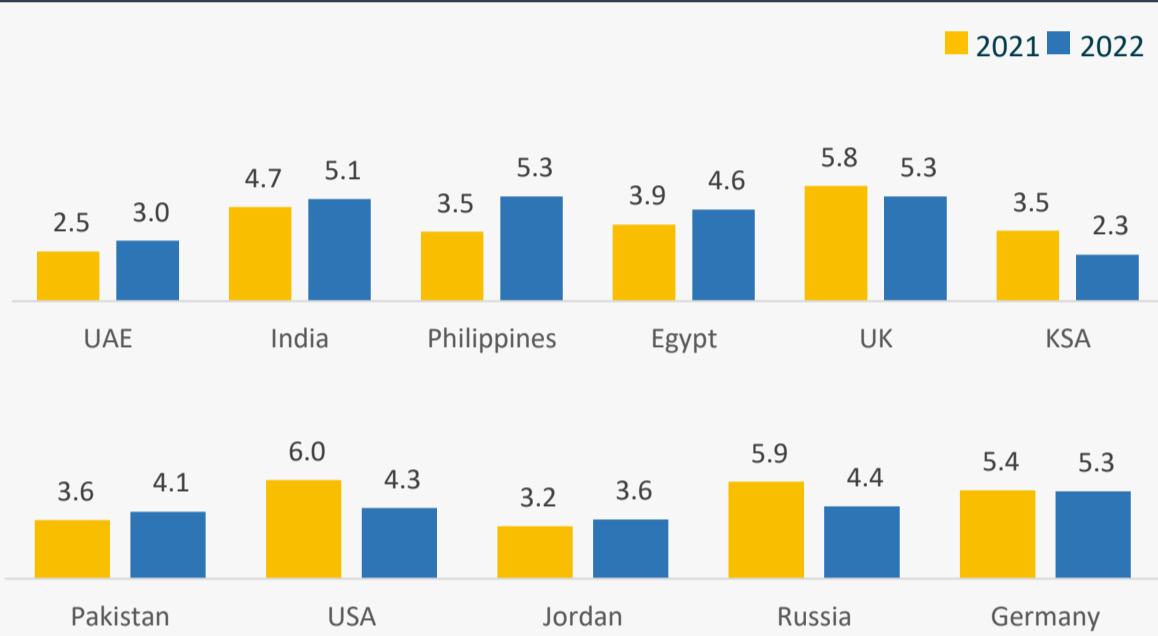
% Change vs
2021



HOTEL GUEST NATIONALITIES – JAN 2022



ALOS ACROSS TOP NATIONALITIES – JAN 2022



PERFORMANCE BY REGIONS – JAN 2022

JAN 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	225.5	+14.7%	25.0	-4.5%	11.0	+33.4%
Occupancy	77%	+21.0%	73%	+11.1%	56%	+27.5%
ALOS (Nights)	4.1	+11.5%	2.7	-1.0%	3.1	+3.4%
Total Rev(M AED)	359.1	+51.3%	22.2	+15.1%	19.6	+29.3%
ARR (AED)	322	+28.1%	268	+8.0%	511	+7.5%
REVPAR (AED)	248	+55.0%	197	+20.0%	288	+37.0%

PERFORMANCE BY STAR-RATINGS – JAN 2022

JAN 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	115.4	+38.3%	75.9	-9.0%	40.8	+4.8%	29.4	+16.3%
Occupancy	66%	+29.0%	85%	+16.5%	85%	+20.5%	84%	+11.0%
ALOS (Nights)	3.8	+2.8%	3.3	+26.8%	3.5	+14.1%	6.8	-3.9%
Total Rev(M AED)	262.4	+54.2%	71.6	+31.7%	31.3	+67.6%	35.6	+24.4%
ARR (AED)	467	+28.0%	220	+13.8%	182	+28.4%	251	+11.5%
REVPAR (AED)	310	+65.1%	187	+32.6%	155	+54.8%	211	+23.8%